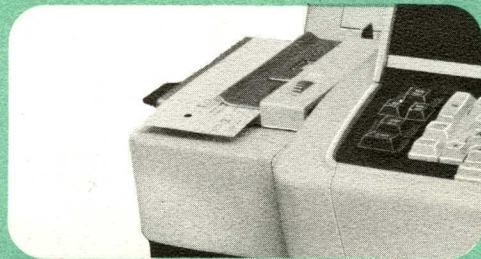


ENTIRELY NEW



2201 FLEXOWRITER*

*A Trademark of Friden, Inc.



automatic writing machine



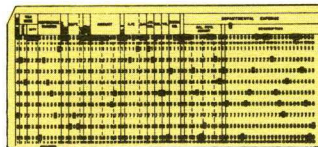
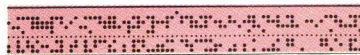
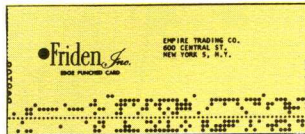
by **Friden**

2201 FLEXOWRITER

AUTOMATIC WRITING MACHINE



USE



TO PREPARE DOCUMENTS LIKE THESE



Your Company INVOICE
No. 13714

TO COMPANY A
400 MAIN ST.
NEW YORK 16, N.Y.

DATE	ORDER NO.	VIA	F. O. B.	TERMS
12-11-6-	60482	RAILWAY EXPRESS	OUR PLANT	NET 30
QUANTITY ORDERED	UNIT PRICE	DESCRIPTION	AMOUNT	
6	50.00	SHEET STEEL ROLLS, FIRST GRADE	300.00	
12	40.00	SHEET STEEL ROLLS, SECOND GRADE	480.00	
200	3.00	STAINLESS STEEL RODS, PRE-CUT, 60 INCHES	600.00	
200	3.50	STAINLESS STEEL RODS, PRE-CUT, 66 INCHES	700.00	
200	3.00	STAINLESS STEEL TUBES, PRE-CUT, 60 INCHES	600.00	
200	3.50	STAINLESS STEEL TUBES, PRE-CUT, 66 INCHES	700.00	
	10.0%	DISCOUNT	3380.00 S	
	4.0%	TAX	330.00 -	
			3042.00 S	
			241.68	
			3283.68 T	

INVOICES

...with copies for accounting, accounts receivable, commission distribution, salesman, branch or distributor. Tab cards may be punched directly or through conversion of by-product tape.

COMPATIBILITY:

2201 FLEXOWRITER* automatic writing machine shown with SELECTADATA* selective reader

The 2201 FLEXOWRITER* automatic writing machine, PROGRAMATIC* model, offers full compatibility with associated equipment. This means that you can simply plug in auxiliary input or output units—either at the time of installation or later on when automation needs may increase. Through the use of a FRIDEN tab card punch control, you can even attach a card punch machine and get tab cards as an automatic by-product of performing other jobs by FLEXOWRITER automatic writing machine. Thus FLEXOWRITER automatic writing machine not only provides automation for immediate needs, but it also serves as the cornerstone for continued expansion. (Some input-output units appear on the back page of this folder.)

*A Trademark of Friden, Inc.

Your Company PURCHASE ORDER
No. 60482

SHOW THIS NUMBER ON ALL INVOICES, PACK-
ING SLIPS, PACKAGES, BILLS OF LADING, ETC.

TO: COMPANY B
200 INDUSTRIAL ROAD
PITTSBURGH, PA.

NOTICE

ITEMIZED
PACKING LIST
MUST ACCOMPANY
ALL SHIPMENTS

Please Supply the Following Subject to Instructions below and additional terms and conditions on reverse side to which seller agrees by acceptance of this order.

DATE	ACQUISITION NO.	DATE RECEIVED BY BUYER	SHIP VIA	F. O. B.	TERMS
12-11-6-	50342	1-15-6-	RAILWAY EXPRESS		NET 30

QUANTITY ORDERED	UNIT PRICE	AMT. NO.	DESCRIPTION
25	2.00	44-3	METAL DRAWERS, TYPE A, 36X15X15
100	.35	44-3	FILE HOLDERS, STANDARD SIZE
150	.50	48-6	WOODEN DIVIDERS, WALNUT FINISH
30	.95	47-4	SMALL METAL FILE BOXES, TYPE C

PURCHASE ORDERS

...with copies of the original document for accounting, accounts payable, inventory control, expediting. By-product tape automatically writes voucher checks, receiving reports, commitment analyses. Tab cards may be punched simultaneously, or a second by-product tape may later be converted to tab cards.

Your Company SALES ORDER
No. 30794

SHOW THIS NUMBER ON ALL INVOICES, PACK-
ING SLIPS, PACKAGES, BILLS OF LADING, ETC.

TO: COMPANY A
400 MAIN ST.
NEW YORK 16, N. Y.

DATE	ORDER NO.	DATE RECEIVED	SHIP VIA	TERMS
11-15-6-	60482	12-11-6-	RAILWAY EXPRESS	NET 30

QUANTITY ORDERED	UNIT PRICE	DESCRIPTION
6	50.00	SHEET STEEL ROLLS, FIRST GRADE
12	40.00	SHEET STEEL ROLLS, SECOND GRADE
200	3.00	STAINLESS STEEL RODS, PRE-CUT, 60 INCHES
200	3.50	STAINLESS STEEL RODS, PRE-CUT, 66 INCHES
200	3.00	STAINLESS STEEL TUBES, PRE-CUT, 60 INCHES
200	3.50	STAINLESS STEEL TUBES, PRE-CUT, 66 INCHES

SALES ORDERS

...with copies for accounting, production or shipping, customer's acknowledgment, packing slip, bill of lading. By-product tape captures all constant information on the sales order, automatically types up to 90 per cent of the invoice. Machine punches tab cards directly, or second by-product tape may be converted to tab cards.



The 2201 has a removable program panel. To change a program, plug in a new panel. No other automatic writing machine offers you such proof against obsolescence or such practicality for automating in your office paper work.

New Styling : New Versatility : New Productivity

FLEXOWRITER* automatic writing machine by Friden has achieved universal recognition and acceptance as a basic unit in data processing. Its varied applications for basic office automation, for programming tapes for automatic control of machine tools, and generation of computer input have become familiar to almost everyone. □ Now Friden announces a dramatic new model FLEXOWRITER automatic writing machine, the 2201 PROGRAMATIC* model. It has greater speed, quieter operation, expanded versatility, greater productivity, and striking styling. □ This new machine produces business documents and *simultaneously* punches tape or cards as an automatic by-product. The tape or cards can then be used as source data for other documents—the first step in the automation cycle. □ No other automatic writing machine offers such built-in versatility. None is equipped to handle so many office jobs so simply. For example, the 2201 FLEXOWRITER automatic writing machine has a convenient removable program control panel. By changing panels, the operator changes machine applications. The 2201 FLEXOWRITER automatic writing machine not only punches tape or cards, it also reads them, thereby bringing automation to the preparation of business documents. The keyboard is used only for entering new data that has not previously been recorded. The 2201 FLEXOWRITER automatic writing machine writes all other data automatically after the operator presses a single key. □ Because of this versatility, the 2201 FLEXOWRITER automatic writing machine, PROGRAMATIC model, can meet the basic data processing requirements of any size or type of business—in virtually all applications. It produces purchase orders, sales orders, invoices, shipping papers; it even provides input for electronic computers. Learn how the 2201 FLEXOWRITER automatic writing machine, PROGRAMATIC model, can do your work automatically. Get in touch with your local Friden office now.

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Compatible Equipment

2201 FLEXOWRITER

AUTOMATIC WRITING MACHINE

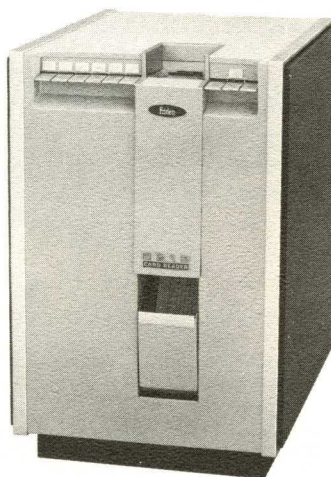
2212 AUXILIARY TAPE READER

This auxiliary tape reader provides the advantage of a second tape for an expanded, duplex operation. Information in the second tape is read out automatically by the 2201 FLEXOWRITER automatic writing machine, alternatively or consecutively, as directed by programming codes punched into the tape.



2213 AUTOMATIC CARD READER

An auxiliary card reader, it provides rapid, accurate conversion of coded source data from tab cards to a variety of business forms. It reads tab cards, has automatic card feeding, skipping, and ejection.



2215 AUXILIARY TAPE PUNCH

Besides the by-product tape which the 2201 FLEXOWRITER automatic writing machine produces, the 2215 Auxiliary Tape Punch enables punching of a second tape as a by-product of document preparation. Each tape may contain different information, as required.



Friden, Inc.

SAN LEANDRO • CALIFORNIA

SALES AND SERVICE THROUGHOUT THE WORLD

A SUBSIDIARY OF THE SINGER COMPANY

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